



Blending Corporate Training, Entertainment and Employee Engagement

## 2014 Corporate EnterTRAINment Benefits Package

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Customized Training that Employees Retain



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[www.WhoKnowsIt.net](http://www.WhoKnowsIt.net)





# WHO KNOWS IT?

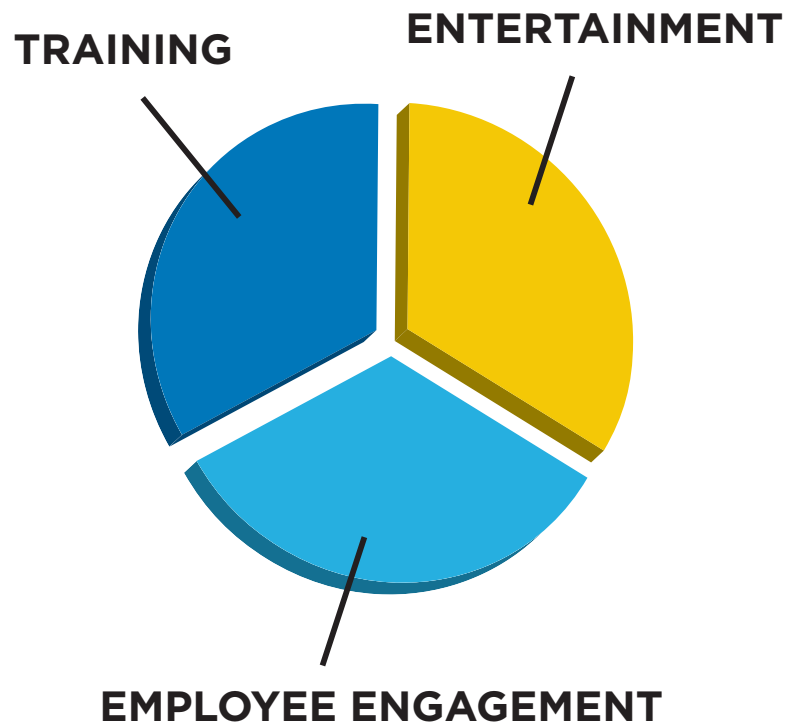
## Who Knows it? Your People Do!

### A Unique, Effective Training Experience

**Who Knows It?**<sup>™</sup> is a corporate training opportunity unlike any other, blending music, comedy, audience participation and audience interaction with company-specific training tailored to your current requirements.

**Who Knows It?** bridges the gap between company events that are just entertainment and events that are just conventional product/sales training.

Your people become part of the show as they compete for prizes by answering questions about sales goals, personnel, product launches and product offerings, and any other information that you need delivered.



# YOU DO! WE DO!



## How Do We Do it? With You!

### The EnterTRAINment Experience is Tailored to Your Requirements

A representative from our company meets with your sales and marketing executives to gather information about your training requirements, your products, your competition, your corporate vision — everything we need to know to design an effective training program for *your* company.

We blend the information we gather with music, comedy, personal recognition and personal interaction to create a customized, company-specific show unlike any you've ever delivered to your employees, executives, vendors and associates.

We are here to help you meet your training goals.

*Sales Training Programs*

*National Sales Meetings*

*Awards Banquets*

*Product Launches*

*Corporate Parties*

*Retirement Parties*

*Executive Retreats*

*...wherever you need to deliver information*



# WHO KNOWS IT?

## Fun, Engaging, Effective

Realize corporate benefits utilizing The **Who Knows It?** enterTRAINment program:

- Entertain, Train and Motivate — all in one program
- Increased retention of company-specific training topics and corporate messages through humor, music and participation
- Recognition of top performers, unsung heroes, leadership team members and executives
- Highlight company achievements
- Increased employee morale and team building through engagement

**Who Knows It?** delivers a corporate event that is memorable and effective for your employees! We are here to discuss your training goals.

### How laughing leads to learning

American Psychological Association

[A] growing body of research suggests that, when used effectively, classroom comedy can improve student performance by reducing anxiety, boosting participation and increasing students' motivation to focus on the material.

<http://www.apa.org/monitor/jun06/learning.aspx>

### Music and Learning

Johns Hopkins School of Education

Music can be used to help us remember learning experiences and information because it:

- establishes a positive learning state
- creates a desired atmosphere
- changes brain wave states
- focuses concentration, increase attention
- improves memory
- facilitates a multi-sensory learning experience
- releases tension
- provides inspiration and motivation
- adds an element of fun

<http://education.jhu.edu/PD/newhorizons/strategies/topics/Arts%20in%20Education/brewer.htm>



# YOU DO! WE DO!



## Jim Gutzman



Jim's unique blend of corporate, musical and comedic backgrounds is the inspiration for the **Who Knows It?** concept. His wide-ranging skills and knowledge make him the ultimate emcee for your corporate enterTRAINment event.

Jim's background includes over twenty-five years of healthcare technology sales, management and product marketing success in corporate America. He has performed his unique style of motivational comedy for such corporate giants as Toshiba, Siemens, Philips, 3M, Guardian Life and Advanced Technical Laboratories. His passion for percussion, music and entertaining is part of every performance.

*Talks your corporate language and connects with your people.*



# WHO KNOWS IT?

## Adrienne Thomas



Adrienne Marie grew up in a musical family and was singing on stage by age seven. Natural aptitude, perseverance and formal training led her to be nominated, while still in her teens, to represent the Midwest as a gospel soloist overseas in Britain, Germany, Switzerland, Austria, Italy, and France.

She worked with former Prince manager Gilbert Davison and has sung with Alex Ligerwood of *Santana* and Fergie Fredrickson of *Toto*.

She connects with audiences, like yours, on a personal level, with her high energy stage persona.

*Soaring, high energy vocals that will bring your audience to it's feet!*

# YOU DO! WE DO!



## Ray Evangelista



Guitarist and vocalist Ray Evangelista (Uncle Ray) has been featured on Minnesota Public Radio and in both the StarTribune and StPaul Pioneer Press.

He toured for nearly a decade as a member of the USO Tour, and has played with *The Platters*, *Prince*, *Little Anthony*, *The Imperials*, *Blood Sweat and Tears*, Chaka Khan and many other A-list artists.

Ray has had two Number One hits in the Philippines, one as a solo artist, and another as a member of New Nation.

*Ray knows more than a thousand different songs by hundreds of artists off the top of his head! No kidding...*



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